



DR. JORDAN CARLTON SCHAUL

Celebrity Publicist | Animal Trainer

Los Angeles, California • (424) 835-0774 • jordan@jordanschaul.com

schaulpr.com jordanschaul.com.com animaltrainerdude.com

VISUAL CV

Please Scroll Over Images & Click To View.





Jordan Schaul

Publicist | Miscellaneous Crew |
Writer | Executive | Manager

 Contact (4)

Overview

Filmography

Contacts

Ab

Dr. Jordan Carlton Schaul was born in Shaker Heights, Ohio. Schaul is a representative and/or publicist for on-

screen talent through his ...

<https://www.imdb.com/name/nm4721849/>

JORDAN CARLTON SCHAUL



Website

<http://www.jordanschaul.com>

Profile

With training in wildlife ecology, conservation medicine and comparative psychology, Dr. Schaul's contributions to Nat Geo Voices have covered a range of environmental and social topics. He draws particular attention to the plight of imperiled species highlighting issues at the juncture or nexus of *sorta situ* wildlife conservation and applied animal welfare. *Sorta situ* conservation practices are comprised of scientific management and stewardship of animal populations *ex situ* (in captivity / 'in human care') and *in situ* (free-ranging / 'in nature'). He also has a background in behavior management and training of companion animals and captive wildlife, as well as conservation marketing and digital publicity. Jordan has shared interviews with colleagues and public figures, as well as editorial news content. In addition, he has posted narratives describing his own work, which include the following examples: • Restoration of wood bison to the Interior of Alaska while (While Animal Curator at Alaska Wildlife Conservation Center and courtesy professor at the University of Alaska) • Rehabilitation of orphaned sloth bears exploited for tourists in South Asia (While executive consultant 'in-residence' at the Agra Bear Rescue Center managed by Wildlife SOS) • Censusing small wild cat (e.g. ocelot and margay) populations in the montane cloud forests of Costa Rica for popular publications with 'The Cat Whisperer' Mieshelle Nagelschneider • Evaluating the impact of ecotourism on marine mammal population stability and welfare off the coast of Mexico's Sea of Cortez (With Boston University's marine science program) Jordan was a director on boards of non-profit wildlife conservation organizations serving nations in Africa, North and South America and Southeast Asia. He is also a consultant to a human-wildlife conflict mitigation organization in the Pacific Northwest. Following animal curatorships in Alaska and California, he served as a charter board member of a zoo advocacy and outreach organization and later as its executive director. Jordan was a member of the Communication and Education Commission of the International Union for the Conservation of Nature (CEC-IUCN) and the Bear Specialist Group of the IUCN Species Survival Commission (BSG-SSC-IUCN). He has served on the advisory council of the National Wildlife Humane Society and in service to the Bear Taxon Advisory Group of the Association of Zoos and Aquariums (AZA Bear TAG). In addition he was an *ex officio* member of council of the International Association for Bear Research and



Dr. Jordan Carlton Schaul

Zoologist & Evolutionary Psychologist (StarstruckOnline.Com | AnimalTrainerDude.Com | JordanSchaul.Com)

Animal Trainer (www.animaltrainerdude.com) | Publicist
(www.starstruckonline.com) | (www.jordanschaul.com) Los Angeles, California
jordan@jordanschaul.com

Celebrity Fitness Trainer Elina Shaffy Has Nothin' But 'A-List' Clients, Including Jon Peters, Robert Shapiro & Elliot Mintz



'Stardom 101': Some Coaching for News Peeps from Acclaimed TV Producer/Agent John Ferriter (& Commentary from Famed Anchorwoman Courtney Friel)



Former USFWS Director Dan Ashe Discusses Wildlife Conservation & Animal Welfare Programs as the New CEO of the Association of Zoos & Aquariums (AZA)



Hollywood Mom Coach, Maternity Expert & Hot Moms Club Founder Jessica Denay on 'Hot Mom' Melania Trump!



CAREER OVERVIEW

Schaul PR | Bicoastal Reputation Management

January 2016 - Current

CEO, Schaul PR

In 2016, Jordan launched a boutique digital publicity & PR firm serving celebrities, notable c-suite executives, & public figures.

Clients Roster: Twenty Clients (See IMDb), include Sofia Shinas, Actress (Known for *The Crow*), Robert Kovacik, News Anchor/Reporter (NBCLA/MSNBC), Actress-Sandra Dee Robinson (Known for *General Hospital*), Actress-Tracy Melchior (Known for *The Bold & the Beautiful*) & Jefery Levy (Independent Film Producer & Director)

Schaul PR develops & curates **new media** platforms (e.g. IMDb) & solicits press coverage for clients. They also contribute feature articles as a professional writing service & provide web presence & fan base relations management to help cultivate follower growth & influence. Schaul PR offers a full suite of digital branding tools from logo & website design to integrated social media & web content creation.

[imdb.com/company/schaulpr](https://www.imdb.com/company/schaulpr) | imdb.me/drjordanschaul

Jordan Carlton Schaul

Program Host, (Motion Picture/Radio)

Recent: In May of 2018, Jordan provided expert commentary for a **Leepson Bound Entertainment Bound** production.

Film

Jordan is an animal behavioral consultant & has trained animals for films, including the feature "Frozen Ground", starring Nicolas Cage, John Cusack, & Vanessa Hudgens. Jordan designed behavioral enrichment programs as Curator of Animals at the Alaska Wildlife Conservation Center (AWCC).

"Behavioral enrichment, first & foremost, should be designed to enhance behavioral health & welfare of animals in human care. Because the AWCC served the entire state of Alaska, we considered appearances, which both financed animal care programs & shared the majestic beauty of the animal kingdom in ways that dignify sentient species & optimized opportunities to educate the public through cinematic productions." -J. Schaul

Jordan appeared in documentaries including a BBC documentary series with British actor Charley Boorman. He shared the plight of two orphaned Kodiak brown bears, which made appearances in the production.”

Television

Jordan provides commentary for television/radio programs. Recent requests, include segments produced for MSNBC (Human-Wildlife Conflict) & productions for NAT GEO WILD (Dangerous Animals). He also co-hosted two episodes & directed scenes for a public education series [KAZOO](#) (ABC affiliate-Cleveland, OH, w/ weatherman Mark Johnson)

Radio

Jordan produced & co-hosted [Zoo Talkin' Radio & Bears on the Air](#) w/ [Dr. Grey Stafford](#), [Sandra Dee Robinson](#) & Conrad Schmitt. Dr. Schaul & professor/zoo historian Dr. Jeffrey Hyson were interviewed by [MN Public Radio](#) for a segment on the evolution of zoos & their contributions to wildlife conservation.

[Nat Geo, HuffPost, The Dodo....](#)

2009 - 2017

Contributing Writer

nationalgeographic.org/author/jschaul | huffingtonpost.com/author/jordanschaul | thedodo.com/community/jordanschaul

[Guide to Complementary & Alternative Mental Health](#)

December 2018 - Current

Interim Executive Director

AMH's signature cyber-health guide & referral service are key features of this global advocacy organization. The first of its kind, the nonprofit serves patient & provider demographics seeking to reduce use of prescribed psychoactive medications through complimentary & alternative behavioral health care.

[Animal Trainer Dude™ | Dog Trainer Dude™](#)

2014 - Current

Principal Behavioral Welfarist & Trainer

Jordan consults companion animal owners, zoological facilities & other animal populations in human care.

His current focus is on the K-9 socialization, supporting the needs of patrons of dog parks. This included etiquette training for large, high energy dogs (pedigree & mixed breeds). He promotes safe & humane remote collar training under initial supervision

ZooNation

June 2015 - June 2016

Executive Director & Charter Board Member

Initially invited to join the organization as a charter board member, Jordan assumed responsibilities at the helm of ZooNation in 2015. He worked with the writers/ editors to help promote & publicize the standards of excellence upheld by accredited conservation breeding facilities worldwide. This includes the wonderful campus (*ex situ*) & field based (*in situ*) conservation science, management, public education initiatives, & care & welfare programs developed & implemented at **European & North American** & other accrediting zoo association member zoos & aquariums.

Wildlife SOS

2012 - 2013

Executive Consultant-In-Residence

Jordan served as the South Asian organization's first Westerner-in-Residence, & was based at both the Bear Rescue Center (Agra, India) & the International Headquarters (New Delhi, India), Jordan began consulting leadership team from Orange County, CA & while in Alaska.

He helped developed some strategic advancement initiatives regarding rebranding marketing & organizational behavior, and PR. Jordan raised profile of specific programs for bear & elephant rescue, welfare and conservation management & education. He allocated more HR to conservation marketing (digital press) & fundraising. Jordan was awarded a grant from San Diego Zoo Global's Institute for Conservation Research to conduct pilot telemetric studies on a population of wild Indian sloth bears vulnerable to human-bear conflict.

Orange County Zoo

2012 - 2013

Animal Curator/Director of Operations

Curator of Operations, Orange County Zoo Orange County Parks System (Reporting to Zoo Director)

Alaska Wildlife Conservation Center

2009 - 2012

Curator/Director of Conservation Programs

In this management capacity, Jordan advanced the Center's signature campus based welfare & field conservation programs including the Kodiak brown bear conservation education program (AWCC/ADF&G/EAZA/USFWS) & the International Wood Bison Recovery Program (AWCC/ADFG/EAZA/IUCN/USFWS/CITES)

Cleveland Metroparks Zoo | Cleveland Museum of Natural History | New England Aquarium | Columbus Zoo & Aquarium | Los Angeles Zoo

1992 - 2008

Zoo/Aquarium-Affiliated Animal Care, Research & Teaching Appointments

- Rainforest Exhibit Animal Care Intern, [Cleveland Metroparks Zoo](#) (1992-1993)
- Children's Farm Animal Care Attendant, [Cleveland Metroparks Zoo](#) (1993-1994)
- Dive Team ([Giant Ocean Tank](#) & [Penguin Exhibit](#)) Intern, [New England Aquarium](#) (1995)
- General Relief Animal Care Intern (CMZ)
- Volunteer Rehabilitation & Care Technician, [Cleveland Museum of Natural History](#) (1995-1996)
- General Relief Animal Keeper (CMZ) Provided care/welfare for all ambassador species (including behavioral training/ enrichment). Serviced needs of ex situ display, tractable outreach & education populations, off-exhibit breeding populations (*sorta situ*) & recovery populations (1996-1997)
- [Wilderness Trek](#) Keeper (CMZ) Provided care for temperate, semitropical/tropical large/meso-carnivores species (terrestrial & aquatic). Provided care for populations of orphaned, injured /'rehabbed' & individuals born in human care at CMZ/NEA/CMNH. Care provided in compliance w/ USDA-APHIS, USFWS, USGS, EPA, FDA, USFWS, OSHA, the [AZA](#), [CMZ](#), [NEA](#), [COLS-ZOO](#), [CMNH](#), [LAZOO](#), etc. Provided care for ambassador animals in holding/display areas, except elephant population
- Animal Keeper (Volunteer), [Los Angeles Zoo](#) (2008)
- Assistant to Curator of Conservation & Science, CMZ (1999-2000)
- Instructor, Introductory Biology, JCU
- Instructor, Zoo Animal Management & Behavior, CMZ/Oklahoma State University Extension
- Assistant Director, Laboratory for Wildlife & Environmental Health - College of Veterinary Medicine, OSU

- 2nd Year Laboratory Instructor, Veterinary Parasitology (OSU)
- 4th Year Rotation Instructor, Zoo Animal Preventive Health Rotation, OSU/Columbus Zoo & Aquarium

EDUCATION

Department of Veterinary Preventive Medicine, College of Veterinary Medicine, The Ohio State University

2000 - 2006

Doctor of Philosophy (PhD), Veterinary Science (Wildlife Disease Ecology/Conservation Medicine)

Dual Degree Candidate, Doctor of Veterinary Medicine (DVM)

Doctor of Philosophy (PhD), The Ohio State University (Supported by Graduate Teaching & Research Associateships & Federal Grants) | Suspended DVM Study: Transferred to WUHS)

Graduate Advisors: Cliff Monahan, DVM, PhD | Teresa Morishita, DVM, MPVM, MS, PhD Dipl. ACPV The Ohio State University (OSU) / Graduate Advisory

Committee: Albert Lewandowski, DVM (Cleveland Metroparks Zoo/OSU) | Chris Bonar, VMD Dipl. ACZM (Cleveland Metroparks Zoo/OSU) (Dallas Zoo) | Stan Gehrt, PhD (OSU) | Mo Saif, DVM, MS, PhD Dipl. ACVM, Dipl. ACPV (OSU-OARDC)

Matriculated PhD Student, Miami University (Oxford, Ohio), Department of Zoology (College of Arts & Science (Ecology & Physiology Concentrations)) Graduate Advisors: Mercy Ebbert, PhD | Dennis Claussen, PhD

Department of Biology, John Carroll University (Ohio)

1996 - 2000

Master's of Science (MS)

Supported by Graduate Teaching/Research Assistantship

Graduate Advisor: Carl Anthony, PhD (Anthony-Hickerson Lab-JCU) / Graduate Advisory Committee: Miles Coburn, PhD | Andrew White, PhD & Cleveland Metroparks Zoo Staff

<http://anthonyhickersonjcu/people-alumni>

Departments of Biology & Psychology, Skidmore College



1992 - 1996

Bachelor's of Arts: (BA) Bio-Psychology

Faculty Advisors: **Monica Revert Richter**, PhD | **Willam S. Brown**, PhD | **Sheldon Solomon**, PhD: Neuroscience Research Advisor:
Gus Lumia, PhD

<https://www.skidmore.edu/biology/alumni.php>

University School for Boys, Hunting Valley, Ohio



1989 - 1992

Highschool

Independent boys' school in Northeastern Ohio.

PREVIOUS ACADEMIC/RESEARCH APPOINTMENTS

Assistant Affiliate Professor, Department of Health Sciences
(University of Alaska, Anchorage) | Non-Resident Research Associate, Department
of Wildlife/Zoology, Institute for Arctic Research (University of Alaska, Fairbanks)
| Research Associateships: Alaska Zoo | Cleveland Metroparks Zoo

ADVISORY ROLES

Coordinating Committee Chair (Conservation Education)

Member, Bear Specialist Group, Species Survival Commission, International Union for the Conservation of Nature (BSG-SSC-IUCN)

Member, Communication & Education Commission, International Union for the Conservation of Nature (CEC-IUCN) |

Ex Officio Council Member, International Association for Bear Research & Management (Int. Bear Assoc.) |

Fellow, Conservation Science Institute (CSI) | Professional Member, Zoological Association of America (ZAA)

Adviser, Bear Taxon Advisory Group, Association of Zoos & Aquariums

Education Liaison, Wolverines, Small Carnivore Taxon Advisory Group, Association of Zoos & Aquariums

NON-PROFIT SERVICE

Nsefu Wildlife Conservation Foundation, Former Board Member

Northwest Autism Foundation, Former Board Member

ZooNation, Former Board Member

The Biodiversity Group, Former Board Member

Grizzly People, Board Member (Endeavoring to focus on human bear conflict)

[Viber Tours](#) , [Western Wildlife Outreach](#)

National Wildlife Humane Society (NWHHS)

EDITORSHIPS

**Assistant to the Editor, *Journal of Zoo & Wildlife Medicine*
(AAZV, ACZM, EAZWV)**

Editorial Team Member, *International Bear News* (IUCN-BSG/IBA)

Reviewer *Herpetologica* (SSAR)

June 05, 2018